

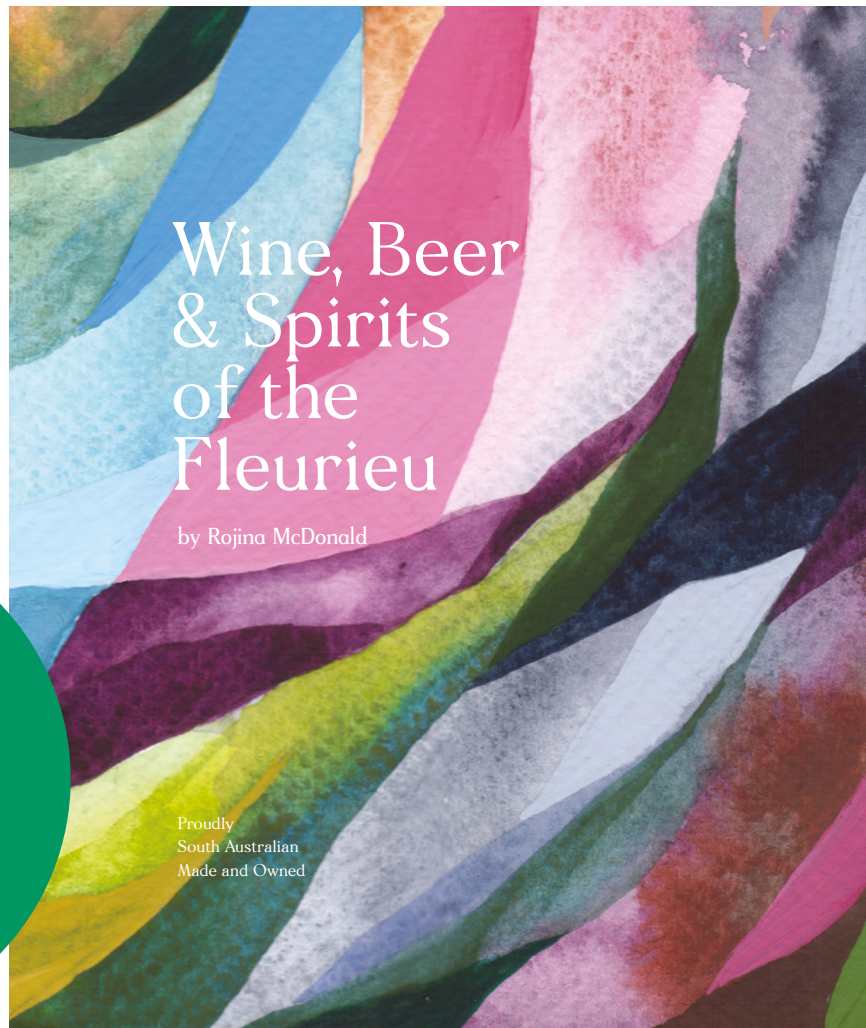


Wine, Beer & Spirits of the Fleurieu by Soul Publishing

This is the second book by **Soul Publishing**, an independent publishing house that aims to produce high quality books showcasing the food, wine and faces of Australia, region by region. Wine, Beer & Spirits of the Fleurieu is a 200-page, hardcover book that focuses on the Fleurieu region of South Australia, featuring 50 of the best wineries, breweries, distilleries and accommodations in the region.

Objective:

Soul Publishing's objective is to support local businesses, drive tourism, and promote regional products through its stories and books. The aim of Wine, Beer, and Spirits of the Fleurieu was to highlight the best of South Australia and to become a coffee table book kept by customers for years to come. >>



The book has been well received by the public and even won **Best New Wine Book** in the 2021 Wine Communicator Awards.



Wine, Beer & Spirits of the Fleurieu by Soul Publishing

MCLAREN VALE

ALPHA BOX & DICE



"At Alpha Box & Dice we're embarking on making an Alphabet of Wine, where every letter of the alphabet is represented by a different wine variety or style," says head winemaker Sam Beretta. Sam took over as head winemaker in 2016 at just 26 years of age and has evolved the existing stable of wines and created new 'letters'. Alpha Box & Dice itself started in 2008, with the Alphabet of Wine using the letters of the alphabet as a cataloguing system (similar to a bin number).

"The Alphabet of Wine aims to create a complete collection of wine varieties and styles - hence the 'box & dice' part of the naming, coming from 'the whole box and dice,'" says Sam.

"We're inspired by wines from both Old and New Worlds and aim to put our own unique spin on these styles. Some wines are bright and young, others are bold and rich, with all containing a purity of style and made with limited interference and additions."

"Our wines champion alternative varieties and are multi-regional - we source grapes from all across South Australian winemaking regions, with a special focus on the Fleurieu."

"We love being able to share our products with consumers, and share insights into how they were created and why we chose to make them in that particular way," says Sam. "We hope that visitors can learn something about wine generally and wines from the region during a tasting at Alpha Box & Dice, no matter what their level of wine knowledge might be."

Alpha Box & Dice's newest products include Very Special 2019 Riesling, Adelaide Hills for the letter 'V' in the Alphabet of Wine.

"We are also releasing more large format wines in the form of magnums and some cellar door only releases, including two single variety expressions of our Barbera and an ultra-premium, small batch Nebbiolo called 'Super Fog' (regular Nebbiolo is called Fog!)," says Sam.

PAIRING

"There's a wine for every taste and every occasion! We like to pair our wines with native ingredients, so kangaroo steak is a dish that pops up on the tasting notes quite frequently. Our 2016 Fog Nebbiolo Adelaide Hills would be a perfect match."

WINE, BEER & SPIRITS OF THE FLEURIEU

ALPHA BOX & DICE



CELLAR DOOR

"The heartbeat of Alpha Box & Dice is our McLaren Vale cellar door. Housed in an historic stable, visitors can experience the current line-up of AB&D wines every day of the week, with the selection rotating regularly to show the best wines for the season. The cellar door experience is relaxed and casual, with approachable, knowledgeable staff on hand to guide tastings."

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8 Clivers Road
McLaren Vale SA 5171
WEBSITE
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Method:

The book includes beautiful photography of the Fleurieu region, tips and serving suggestions from featured businesses, and detailed feature stories of varying locals and businesses which are engaging and touching.

Results:

The book has been well received by the public and even won Best New Wine Book in the 2021 Wine Communicator Awards. ●

COVER ARTIST



WINE, BEER & SPIRITS OF THE FLEURIEU

NICOLE BLACK

Nicole Black

Description of front cover image by Nicole Black

When I painted this piece, I was trying to encapsulate the essence of the Fleurieu region (the rolling green hills, winding down into the coastline, the view of grapes and vines, the way they sit along the coastline, the mountains and the way they blend into the sea) in a way that is both simple and complex. With this project in my mind, I found myself frequently going to the mountains to get some of the views of the coast to take reference images, but when I finally got down to painting, it was so much about understanding the feeling of being through the area and exploring the region.

Working across a variety of mediums and surfaces from commercial to personal projects, Nicole would usually be able to do it all. After 10 years in Adelaide, she spent 5 years studying and making a Melbourne before returning home. She is currently making and creating from her mad brain back in the Adelaide hills. As many good creative journeys begin, Nicole's childhood memories with her parents in the Adelaide hills for both summer holidays and school holidays were filled with an ongoing commitment to making her art. The sense of wonder that often resulted after discovering a new technique encouraged her forward to experimenting the potential of that country. The work done direct inspiration from the beauty of the surrounding environment. She has long held a fascination with the idea of the 'line' that runs within the hills of the Fleurieu and the coast. The juxtaposition of detail versus abstraction as well as the image, that is not always visible to the naked eye. Fast forward a few years and many months later, Nicole has taken on students in both Visual Arts and Graphic Designing her confidence across various mediums and digital applications. Besides in personal projects, commissions and collaborations, she is currently developing and releasing her work. On the side of these personal and commercial projects, Nicole has shared her love for the creative process through engaging speaking and teaching opportunities.

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