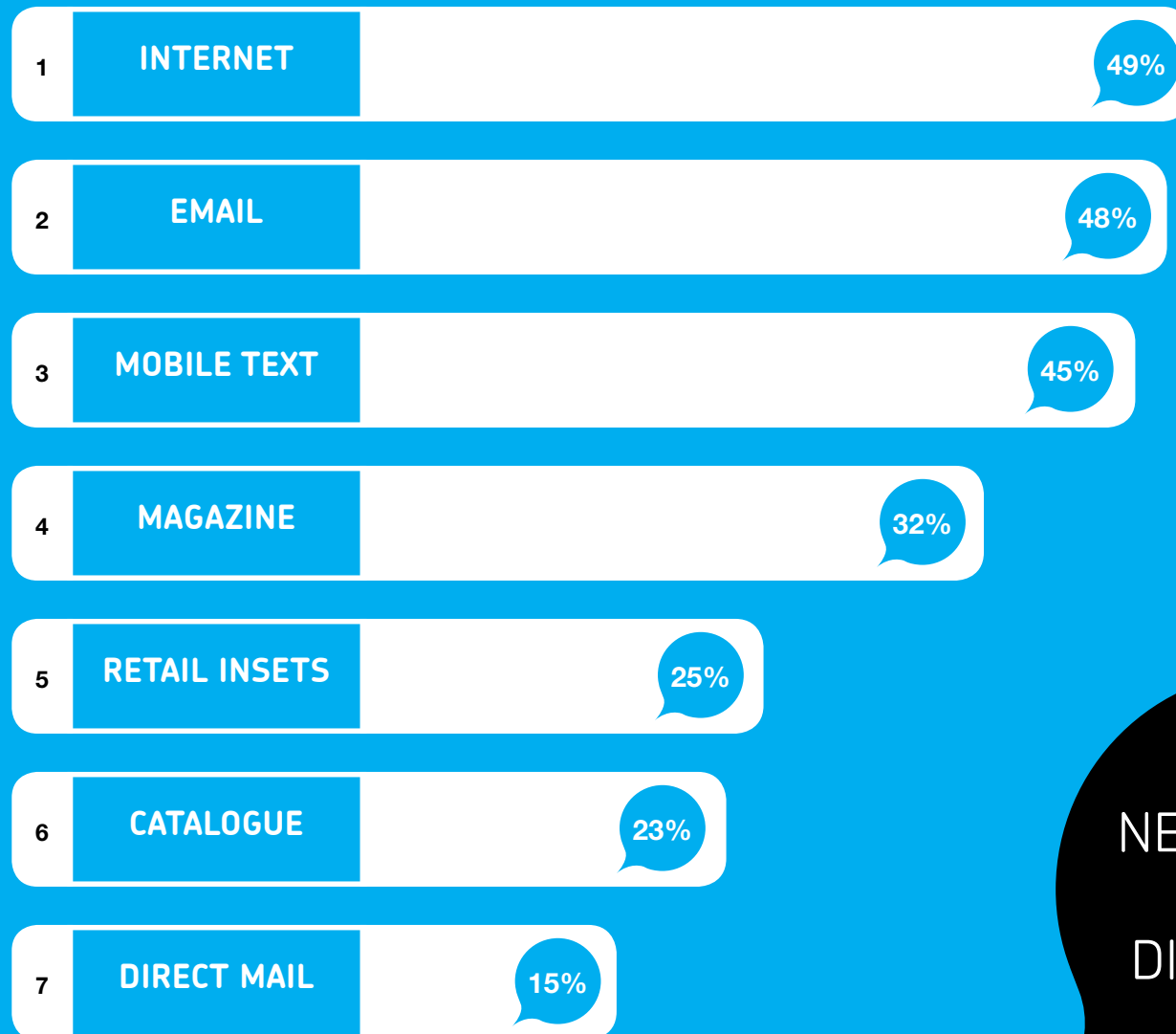


# PERCENTAGES OF MILLENNIALS WHO IGNORE THESE ADS



NEARLY HALF  
**IGNORE**  
DIGITAL ADS