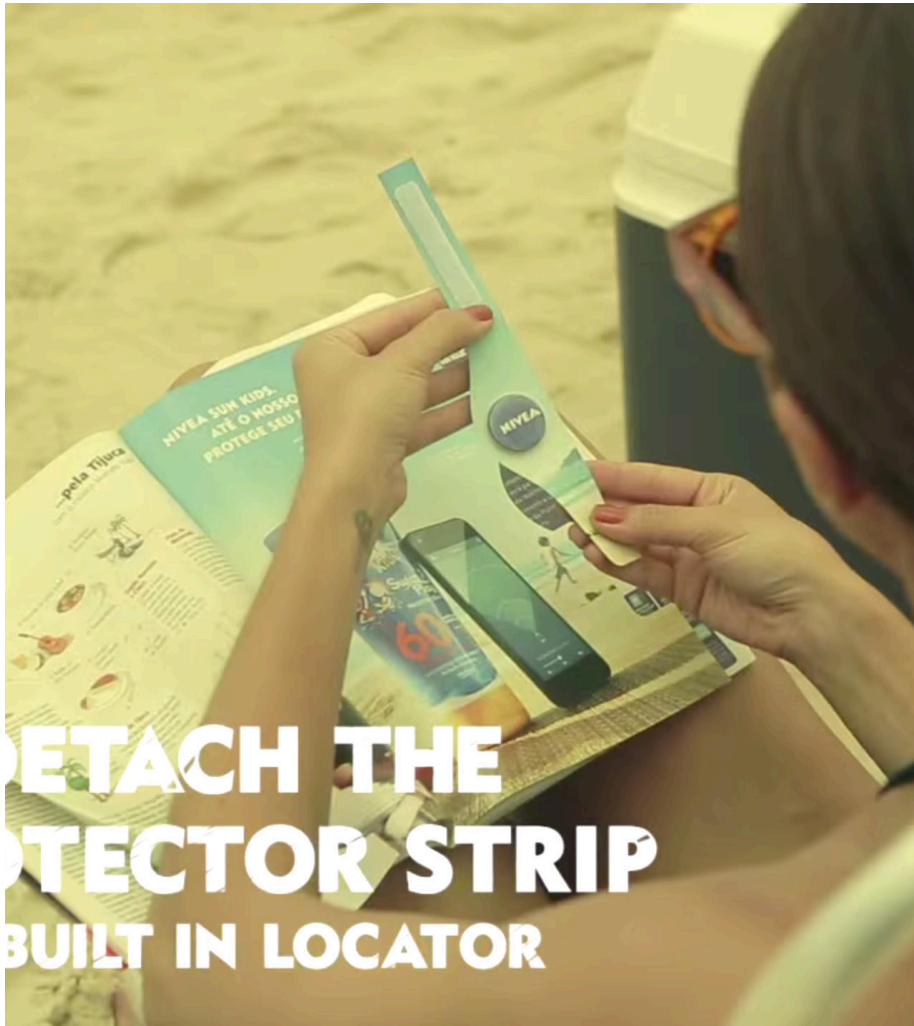


USEFUL & ACCESSIBLE



NIVEA

Protector Strip



> USEFUL AND RELEVANT TO THE AUDIENCE READING MAGAZINES ON THE BEACH

> BUILDING STRONG BRAND EQUITY

**DETACH THE
PROTECTOR STRIP
BUILT IN LOCATOR**