

# HANDS-ON & UNIQUE



## BRAZIL NEUTROGENA

Read It & Wipe



› SPECIALLY PRINTED MAGAZINE COVER ENABLED READERS TO WIPE MAKE-UP FROM THE IMAGE

› FREE SAMPLE OF DEEP CLEAN WET-WIPES INCLUDED FOR READERS TO TRY FOR THEMSELVES

› PRINT AND SAMPLE COMBINATION ENABLES READERS TO BECOME THEIR OWN PRODUCT EVALUATORS