

# HANDS-ON & UNIQUE BRAZIL NEUTROGENA

Read It & Wipe



\*Image Source: Adweek, Neutrogena 'Read it & wipe'

Print and sample combination enables readers to become their own product evaluators.

- SPECIALLY PRINTED MAGAZINE COVER ENABLED READERS TO WIPE MAKE-UP FROM THE IMAGE
- FREE SAMPLE OF DEEP CLEAN WET-WIPES INCLUDED FOR READERS TO TRY FOR THEMSELVES

V•PP

vopp.com.au | vopp.co.nz